



SIRA DATA > DOGMA
con 20

SPONSORSHIP OPPORTUNITIES

Society of Information Risk Analysts
2020 Annual Conference

www.societyinforisk.org

What is SIRA?

The Society of Information Risk Analysts, established in 2011, is the go-to resource for decision makers & practitioners of information risk management.

As an emerging discipline, information risk management benefits from open dialogue and exchange of ideas. SIRA provides a forum where members can build meaningful, professional relationships that keep them at the top of their profession, explore the most important risk management challenges facing their organizations, & discover how methods from other risk management disciplines can help them meet information risk challenges.

About SIRAcon

95%

Of attendees found speakers extremely or very engaging.

88%

Of attendees found content extremely or very helpful.

“This was honestly a career changing event for me. I had no idea that there were so many people trying to work on the same problems that I was.” – SIRAcon 2018 Attendee

77%

Of attendees used content or lessons in their job.

Sponsorship Options

	Friend	Bronze	Silver	Gold	Platinum
Price	\$1,000	\$2,500	\$5,000	\$10,000	\$15,000
Event Passes	0	1	2	3	4
Table/Booth	no	yes	yes	yes	yes
Website Acknowledgement	yes	yes	yes	yes	yes
Handout Space	1/8 page	1/8 page	1/4 page	1/2 page	Full Page
Annual SIRA Memberships	-	1	2	3	4
Table Signage	yes	yes	yes	yes	yes
Sponsor Branded Portion of Event	-	-	-	mixer	lunches
Webinar Marketing	-	-	-	1	2
Introduce Keynote	-	-	-	yes	yes

Email questions to: siracon@societyinforisk.org

Register at <https://siracon20.busyconf.com>